

I request permission to attend the [ACTE Global Education Conference in Prague, 25-27 October 2009](#). Participating in the ACTE Global Education Conference will provide our company with the opportunity to gather critical benchmarking data as well as exchange cost cutting strategies with our peers. Moreover, the conference will allow me to meet with our travel vendors face-to-face to ensure that we continue to have strong supplier relationships in place during these challenging economic times.

Being up-to-date on what is going on in the market place and leveraging supplier relationships to manage costs will also help me increase my own value to our organization and more importantly help us save money. ACTE brings together a variety of experts from both within and outside of the industry to discuss topics and solutions that have direct relevance to the industry. I will be able to select from over 20 education sessions designed to provide our company with new approaches to the increased need to cut costs and streamline processes.

Education Sessions Topics Include:

- Growth Opportunities for the Role of Travel Manager
- Agree to Disagree? Contrasting Views on Best Practices in Managed Business Travel
- Is It The Perfect Storm for the Marriage of Meetings & Travel?
- Supply Management Strategies for the Travel Manager

At the ACTE Global Education Conference, keynote presenters are not Comedians or Celebrities but business experts who can provide our industry with ideas for job creation, discuss their ideas on how our own behavior can jolt our economy, and what the future may hold.

Keynote Speakers include:

- Susan Lichtenstein - Director of Finance, Cisco Systems, Inc.
- Gerd Leonhard - Media Futurist, Author & Strategist
- David Jarach - Chairman, Diciottofebbraio Srl, Professor, Bocconi University, Milan
- Professor Albert A. Angehrn - Director, The Centre for Advanced Learning Technologies (CALT), INSEAD

ACTE also negotiated discounted rooms rates at the hotel venue and with airlines to keep travel costs down. In addition, some of our suppliers are offering discounted registrations rates to attend this educational event. In times of economic uncertainty, staying abreast of the latest trends in the industry and being able to talk to other travel buyers as well as our suppliers is more important than ever.

Please let me know if you need more information regarding the educational content of the program and or the costs.